

**AMENDMENTS TO THE SPECIFICATION**

**Please replace the paragraph no. [0025] with the following amended paragraph:**

An interception system 130 (described in detail below) is connected to the telephone system 110 to monitor calls received by the telephone system 110 and to detect calls directed to the telephone number of the user's telephone 10. Upon detection of such a call, the interception system 130 obtains the CLI of the incoming call and transmits this to the service transmission system 50 along with the telephone number of the user's telephone 10. The service transmission system 50 determines the identity of the decoder or set-top-box 60 at the user's location from a database 55 that cross-references telephone numbers with set-top-box ID's. The database 55 is maintained by the operator of the service transmission system 50 and/or the operator(s) of the telephone network 20 and/or the television network 30. Each user's telephone number is obtained from the user or telephone network operator. The unique ID for the user's set-top-box is typically obtained from the television network operator.